Impact 4
Unit 4
Main Video Script
Scene 4.1: *The Footprint of Fans*

Narrator: You've read about the footprint of fun, but what about the footprint of fans? Did you know that fans traveling to and from a concert are responsible for 70% of a concert's carbon footprint? Fans travel an average of 110 kilometers to go to a concert. If you multiply that by 2,000 cars, just think about how much pollution is caused by those traveling fans! Some concert venues now reward fans for traveling together. Fans who carpool receive the benefit of better parking spots. Once fans are at their destination, they often expect to be greeted with a bright marquee. But did you know that replacing those flashing lights with energy efficient bulbs would use 75% less energy? This simple change would not only reduce a concert's footprint, but would also reduce the cost of the event. Now that's a fan win. Music fans aren't the only ones impacting the environment. Some sporting events can fill a stadium with up to 250,000 fans, and those fans can leave behind 50 to 100 tons of waste. Many sports organizations now encourage fans to recycle items like plastic water bottles. But what happens to those items once they're recycled? Several athletic companies now use recycled plastic and other materials to create sports equipment. If you're a fan of sports, you should also be a fan of recycling! You've now seen how music and sports fans can reduce their footprint of fun. What else are you a fan of? How does it impact the environment? And how can you take action to become an eco-friendly fan?

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