Impact 3
Unit 4
Main Video Script
Scene 4.1: *How Your T-Shirt Can Make a Difference*

Narrator: Cotton is everywhere: in your furniture, in your food, in your wallet, in your closet. Cotton has a major impact on the planet. Take your favorite cotton T-shirt. It takes 2,700 liters of water to make one T-shirt, enough for one person to drink for 900 days. It also takes a lot of energy to grow, manufacture, and transport. Mostly, it needs energy to care for it. One load of drying uses 5 times more energy than washing. One load of washing uses 40 gallons of water. Now think how often you wash and dry your T-shirt. Don't we have plenty of resources? Plenty of water? Yes, but 97% is salty. Nearly 2% is locked in snow or ice. That leaves less than 1% that we can access. And 70% of that grows our crops. Cotton is a very thirsty crop. Now, think how many T-shirts are in your closet, in your city, in your country, on the planet. How many T-shirts do you need? How often do you need to wash and dry them? There is a solution. We can use less water and less energy. Skip the drying and ironing, and save one third of your T-shirt's carbon footprint. Choices make a difference. Make each choice count.

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