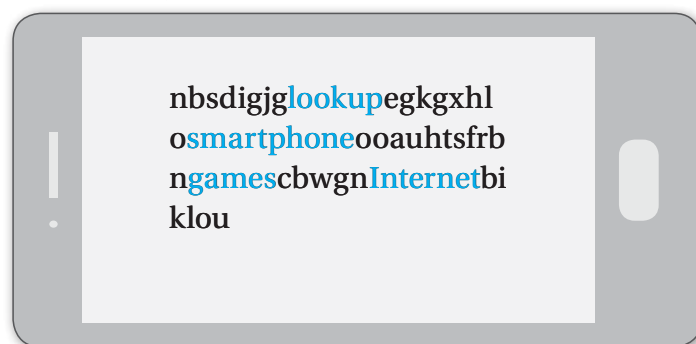


# Unit 7

## Cool Apps and Gadgets

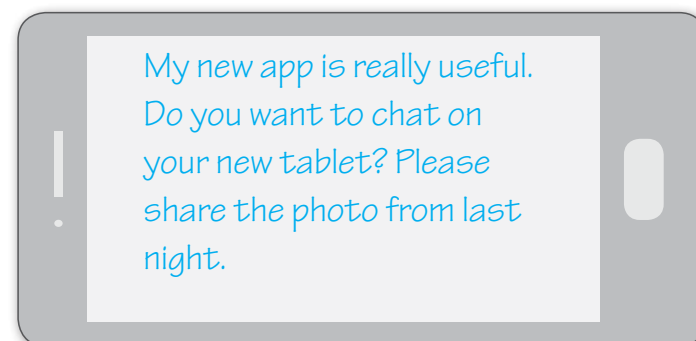
- 1 Write.** Find four vocabulary words or phrases from this unit on the screen. Then use them to complete the text message.



Can you please look up some smartphone games on the Internet?

- 2 Write.** Use words from the word bank to send a message. Write on the smartphone.

apps	chat	connect	incredible	mobile	possible	search
send	share	tablet	text	useful	Wi-Fi	



- 3 Read.** Match the words with the definitions. Write the letter on the line.

- |                     |   |
|---------------------|---|
| <u>e</u> 1. chat    | a. to allow another person to use something too |
| <u>a</u> 2. share   | b. able to move from place to place             |
| <u>b</u> 3. mobile  | c. to join two things together                  |
| <u>c</u> 4. connect | d. about computer technology                    |
| <u>d</u> 5. digital | e. to talk                                      |

- 4 Listen.** Match each speaker to his or her words. Write the name on the line. **TR: 31**

1. Vijaya or V

I love using mobile apps to chat with my friends.

2. Rose

It's easier to send a text than to walk upstairs to my room, says my mom!

3. Pablo

Sorry, I need help with my photo-sharing app.

4. Tom

Share my gadget webpage!

- 5 Complete the responses.** Use words from the box and your own ideas.

gadgets Internet look up share smartphone useful

1. I'll send everybody the coolest photo from the party—this is my favorite!

Please don't share the photo of me dancing!

2. I'll send a text when I get on the train. It's the easiest way to talk to you.

Did you look up the best train on the Internet?

3. My brother's going to ask for a tablet as a birthday present. He needs to search the Internet and wants to play games, but a basic version is OK.

Lucky him! For my next birthday, I'm going to ask for a smartphone.

4. Are you going to finish your electricity project before Friday? I'm not! Can you please send me some useful images?

We need to search for images of useful gadgets that use electricity and a battery.

GRAMMAR

Superlatives: Talking about extremes

The <b>scariest</b> part of the movie is at the beginning.
This dictionary app is <b>the most useful</b> one I have.
This game scores <b>the highest</b> in this year's reviews, but it's my least favorite.
That café on the corner has <b>the worst</b> Wi-Fi connection in town.

We use superlatives to compare one thing in a group to the rest of the group. Superlatives always take *the*.  
Use *most* before adjectives that have two or more syllables: *It's **the most difficult** computer game.*  
Add *-est* to adjectives that have just one syllable: *This is **the loudest** setting on my mobile phone.*  
With two-syllable adjectives that end in *y*, both options are possible: *the scariest* or *the most scary*.  
Remember to change *y* to *i*.  
Use *least* with any adjective: *the **least** difficult, the **least** scary, the **least** loud.*  
Some adjectives have their own superlative form: *good/bad → **the best/the worst**.*



6 Read. Circle the correct words. Complete the reviews.

1. This keyboard / camera / battery is for French speakers.  
It's (+/unusual) the most unusual I've ever seen.
2. When we watch videos on our smartphones we use a lot of battery / camera / keyboard life. (+/good) The best one lasts one whole day.
3. The microphone / camera / keyboard on this video camera is not (+/powerful) the most powerful, but it's built-in, so it's easier to transport and you never forget it.
4. We all know that the keyboard / screen / battery on a smartphone is easy to break. Today I dropped (+/ expensive) the most expensive phone I've ever had and broke it!

7 Listen. While you listen, read the questions. Listen again and circle the letters. TR: 32

- |  |          |          |   |          |
|--|----------|----------|---|----------|
| 1. Which camera is the least expensive?  | <u>A</u> | B        | C | D        |
| 2. Which camera has the smallest screen? | <u>A</u> | B        | C | D        |
| 3. Which product has the worst zoom?     | A        | <u>B</u> | C | D        |
| 4. Which is the heaviest?                | A        | B        | C | <u>D</u> |
| 5. Which is the most expensive to buy?   | A        | B        | C | <u>D</u> |

8 Write. Match the opposites. Then change the pairs to their superlatives. Choose one word from the pair to complete the statements.

easy	good	high	loud

bad	difficult	low	quiet

1. I finished in two minutes! This computer game puzzle is the easiest we have tried this semester.
2. You're awesome! Your score is the highest OR best ever!
3. Which smartphone has the worst OR lowest volume control?
4. My old phone had the worst screen quality! I couldn't see any texts at night!
5. That free download app is the most difficult I have ever tried—I can't get past level one!

9 Read the e-mail. Write a reply.

Hi!  
I'm doing a survey about computer games, websites and apps.  
Can you please take a moment to answer these questions?  
What are the best / worst / funniest / most useful / least exciting computer games, websites and apps that you know? Please explain why.  
Thank you!  
JJ

Answers will vary.

**10 Listen and read.** As you read, notice the main idea and the details. **TR: 33**

# Mobile Magic!

<sup>1</sup>What connects government offices in Nigeria, doctors in Malawi, and farmers in El Salvador? The answer is . . . useful mobile phone software invented by Ken Banks. In Africa, Ken noticed that people in rural areas traveled for hours to share information. Because people there are not connected to the Internet, he decided cell phones could help.

<sup>2</sup>All you need is a laptop computer and a cell phone. It doesn't have to be the newest smartphone. An old or recycled phone is fine. "After downloading the free software, you never need the Internet again," Ken explains. Attach your phone to the laptop, type your message on the computer keyboard, select the people you want to contact and hit "Send!" The message goes to cell phones as a text!

<sup>3</sup>So what do people send messages about? One good example is in Malawi. Ken sent a hundred recycled phones and

a laptop with his software downloaded. After training for two weeks, doctors in the city can communicate with rural villages to decide which medical supplies to bring on their visits. These texts save time and thousands of dollars in travel costs. Even more importantly, a group of doctors in Malawi can now help the highest number of patients ever.

<sup>4</sup>Ken tells us, "We need to help people recognize that you can do useful things without lots of money or expensive technology."



**11 Read.** Answer the questions.

- 1. Which continent gave Ken the idea to design mobile phone software?  
Africa
- 2. How many times do you need to connect to the Internet to access this service?  
Only once.
- 3. Give two examples of how Ken's invention can help people in Africa.  
Saving time, money; helping more patients.

**12 Write.** Choose the main idea for each paragraph and write it in the chart. Then complete the chart with the details A–F. Write the letters in the spaces.

How it works	Ken's message	One example	Introduction
--------------	---------------	-------------	--------------

- A. Type a message on the laptop.
- B. Africans travel for hours to share information.
- C. Thousands of hours and travel costs are saved, and many more patients are helped.
- D. They are not connected to the Internet, but phones might help.
- E. Click "Send!" and the message goes to cell phones in a text.
- F. Doctors send messages to mobile phones in rural villages.

	Main idea	Details
Paragraph 1	Introduction	1. Nigeria, Malawi, El Salvador use Ken's text software. 2. <u>B</u> 3. <u>D</u>
Paragraph 2	How it works	1. Connect phone to laptop. 2. <u>A</u> 3. <u>E</u>
Paragraph 3	One example	1. Malawi doctors received 100 phones, 1 laptop and training. 2. <u>F</u> 3. <u>C</u>
Concluding sentence	Ken's message	We don't need a lot of money or technology to be useful.

**13 Think about the information from the reading text.** You've read about a useful text message service. Check (✓) the sentences that are true.

- ☐ Only two or three countries can use the text service.
- ☒ Someone needs to type a message on a laptop.
- ☒ It saves people a lot of traveling time.
- ☐ It's only useful for doctors.
- ☒ Mobile phones can receive text messages.

GRAMMAR

Will and going to: Talking about the future

Schools <b>will have</b> chat rooms where students can ask online questions to teachers.	Wi-Fi <b>is going to speed up</b> in developing countries.
Smartphones <b>won't cost</b> so much money.	The Internet <b>isn't going to replace</b> teachers.
<b>Will</b> there <b>be</b> more female computer game designers? <b>Yes</b> , I think there <b>will be</b> .	<b>Are</b> our screens <b>going to affect</b> our eyesight? <b>We're going to need</b> better eye tests.


To make predictions about the future, we use *will* or *going to*.  
*Will* + verb: *will be*, *will go*, *will cost*  
present form of *be* + *going to* + verb: *am/is/are going to have*  
*will not* = *won't*  
*will* = *'ll*


14 Listen. Circle the form of the verb that you hear. TR: 34

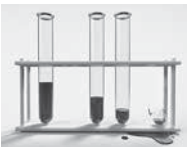
- 1. South Korea **is going to be** / **will be** a world leader in digital technology.
- 2. India **is going to build** / **will build** many new Wi-Fi towers.
- 3. Estonia **will continue to be** / **is going to be** very involved in the digital age.
- 4. Some experts say that many more countries **will** / **are going to** enter the race for the best designs in mobile technology.
- 5. Village farmers **are going to pay for** / **will pay for** services with their smartphones.
- 6. More people **are going to use** / **will use** taxis because it's easier to order one through the Internet.


15 Listen. Check the pictures that match the names you hear. TR: 35


1.  ☐

2.  ☒

3.  ☒

4.  ☐

5.  ☒

6.  ☒

16 Read the blog. Circle the correct answers.

<sup>1</sup> Learning from our own mistakes is useful, but learning from another country's mistakes is going to be the fastest way to develop, I say.

<sup>2</sup> India has been developing its technology for many years. Other countries may have started before us, but today they often still have old technology— for example, unmodernized telephone systems. We can learn from this. First, we need to look at the original technology. We'll look at the problems but keep the best designs. But then we'll search for the latest ideas, and create something similar but better. Countries like India are catching up. But there's competition! Some experts say that Estonia is going to be the most creative country for gadgets, and India will jump ahead with mobile phone technology.

<sup>3</sup> How will India jump in front? For example, now most people in India go shopping in street markets and small, local shops. There aren't any large supermarkets in rural areas, so people have to travel to buy more expensive products. But soon we'll start to buy things using the Internet on our smartphones. We're still going to use our small shops and markets, but we'll "jump" over the need for supermarkets. Get ready— change will come fast!



- 1. What does the writer think is going to be the best way to improve her country?  
☒ a. Learning from another country's mistakes      b. Making mistakes  
c. Copying old technology
- 2. How will countries like India design new gadgets and technology?  
a. They will keep the same old technology.  
☒ b. They will copy and improve on existing technology.  
c. They won't spend any time on new ideas.
- 3. According to the blog, which country is going to design the most creative gadgets?  
☒ a. Estonia      b. India      c. Britain
- 4. How will India "jump in front" of more developed countries?  
a. India will spend more money on travel.  
b. Indians won't use the Internet.  
☒ c. Indians will use technology to develop smart solutions to everyday problems.

17 Write. Read the text in Activity 16 again. Write about some of the ideas in the text in your own words, using *will* and *going to*. *Answers will vary.*

*Estonia will be the most creative country for gadgets.*

*India will have more digital shopping.*

*Indian villagers are not going to need supermarkets.*



WRITING

To write a good review of a product, we need descriptive words. We want our readers to imagine the product clearly. Details are important, so remember to list good and bad things about the product, and give examples of each.

18 Organize

- 1. Your topic is to write a review of a product that you have used. Look through the unit for product ideas, or do some research on the Internet, then think of similar products you have used.
- 2. Plan your writing. Your review needs examples of good and bad points. Finish with your opinion and the reasons that support it.



Use the chart to help you plan. List the examples you will use in your review.

Product	
Good points	
Bad points	
Your opinion and reasons	

19 Write

- 1. Go to p. 123 in your book. Reread the model and writing prompt.
- 2. Write your first draft. Check for organization, content, punctuation, capitalization, and spelling.
- 3. Write your final draft. Share it with your teacher and classmates.

Now I Can . . .

talk about cool apps and gadgets.

Write two sentences about apps and gadgets. Give examples of what they can do.

My smartphone came with a cool weather app that shows the temperature every hour. There's a great device for cycling now. You can connect to the Internet to show your friends your route and your average speed.

- ☐ Yes, I can!
- ☐ I think I can.
- ☐ I need more practice.

use superlatives to talk about extremes.

Complete the conversation with the superlatives.

Example: Your music app is (cool) the coolest I have seen!

Pietro: Have you heard (+/new) the newest download from this band?

Camilla: No! Do you think it's their (+/good) best version?

Pietro: Well, we could look up a review to see (+/high) the highest scoring downloads.

Camilla: OK, but that band is my (-/favorite) least favorite . Can we look up this other band as well?

- ☐ Yes, I can!
- ☐ I think I can.
- ☐ I need more practice.

talk about the future using will and going to.

Write about the photo using will and going to.



The dog is going to eat the cookie. The girl will talk to the dog.

The dog will be excited/won't be lonely.

- ☐ Yes, I can!
- ☐ I think I can.
- ☐ I need more practice.

write a review.

Write about a product. Include examples of the good and bad points, as well as your opinion about the product.

Answers will vary.

- ☐ Yes, I can!
- ☐ I think I can.
- ☐ I need more practice.

Choose an activity. Go to p. 96.