

Unit 1: Money Isn't Everything

Reading 2: So You Want to Be a Social Entrepreneur?

Answer the questions as you read.

1. What does *This* refer to in “*This* was reinforced later during a volunteer experience with young children”? (paragraph 1) _____

2. Who are the UnCommons? (paragraph 2) _____

3. What does *our own* refer to in “She said, ‘let’s make sure our people are the ones who own and operate this particular industry up here in the Far North and employ *our own*...’”? (paragraph 3) _____

4. What prompted the Danehy siblings to start their business? (paragraph 5) _____

5. Who is the primary market for Fair Harbor Clothing? (paragraph 6) _____

6. What does *Their approach* refer to in “*Their approach* is working: Sales have grown by up to 1,000 percent each year”? _____

7. Who does crowdfunding reach? (paragraph 7) _____

8. How many women has Vaishali helped with her company, and in what ways has she help them? (paragraph 8) _____

9. What does the fair trade movement do? (paragraph 9) _____

10. What is the most important tip for becoming a successful social entrepreneur? (paragraph 11) _____
