

Unit 7: Attracting Tourists

Reading 2: Is Social Media Harming Tourism?

Answer the questions as you read.

1. What does the writer suggest when she says, “Sadly, a few beautiful photos online can sometimes transform a quiet, remote corner of the world into a circus.”

(paragraph 1) _____

2. How did the government respond to the crowds at Zhangjiajie Canyon? (paragraph 1)

3. What does the writer suggest when she says social media *provides the fuel* for our vacation dreams? (paragraph 2)

4. What two types of travelers are mentioned in paragraph 3?

5. What is the main idea of paragraph 4? (Look for two sentences.)

6. How do some travel influencers change their photos? (paragraph 5)

7. What does the word *thoughtfully* mean in the first sentence of paragraph 6?

8. According to James Asquith, how should we use social media when we plan our travels? (paragraph 6)

