

## Unit 2: The Circular Economy

### Reading 2: The Rise of Usership

Answer the questions as you read.

1. What is key to product success in a usership model? (paragraph 1) \_\_\_\_\_  
\_\_\_\_\_
2. According to the article, how much furniture goes into landfills in the U.S. every year? (paragraph 2) \_\_\_\_\_  
\_\_\_\_\_
3. Why is IKEA testing which furniture parts are most likely to break? (paragraph 2)  
\_\_\_\_\_  
\_\_\_\_\_
4. What is a *product-as-a-service* model? (paragraph 3) \_\_\_\_\_  
\_\_\_\_\_
5. According to the article, what are some benefits of usership for consumers? (paragraph 4) \_\_\_\_\_  
\_\_\_\_\_
6. How much have usership services recently grown? (paragraph 4) \_\_\_\_\_  
\_\_\_\_\_
7. According to the article, what are some benefits of usership for businesses? (paragraph 5) \_\_\_\_\_  
\_\_\_\_\_
8. What technique does the writer use to conclude the article? (paragraph 6)
  - a. The writer summarizes the article.
  - b. The writer provides an evaluation.
  - c. The writer gives a prediction about the future.