

## Unit 6: Savvy Shoppers

### Reading 2: Be a Better Buyer

Answer the questions as you read.

1. What is the main idea of the whole reading? In which sentence can you find it?

(paragraph 1) \_\_\_\_\_  
\_\_\_\_\_

2. What are two criteria that ethical shoppers might consider when they buy?

(paragraph 2) \_\_\_\_\_  
\_\_\_\_\_

3. What are the possible drawbacks of ethical shopping? (paragraph 2) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

4. What are the possible effects of ethical shopping on businesses? (paragraph 2)

\_\_\_\_\_  
\_\_\_\_\_

5. Why might it be better to buy higher-quality goods in the long term? (paragraph 3)

\_\_\_\_\_  
\_\_\_\_\_

6. What is an example of a “no-buy” challenge? (paragraph 4) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

7. What does the writer suggest in the concluding paragraph about what a consumer paradise is? (paragraph 5) \_\_\_\_\_

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