8 Media matters

Glossary

Reading Pages 90-91

- 8.1 platform (n) /'plætfɔːm/ a place where you can communicate your ideas or share images and videos, etc. in public ● Is Instagram the best social media platform for sharing photos with friends? ❖ plateforme
- app (abbr) /æp/
 abbreviation for 'application': a program on a computer or mobile phone designed to do a particular job My smartphone doesn't have enough memory to download any more apps.
 ⇒ appli
- 8.3 blog (n) /blog/
 a website where somebody puts new information regularly If you want to read some of his new book, visit his blog.
 ⇒ blog (v), blogger (n) ❖ blog
- 8.4 e-book (n) /iːbʊk/
 a book which you read downloaded on your
 computer or other electronic device You
 can read e-books on your tablet. ❖ livre
 électronique
- 8.5 check (sb/sth) out (phr v) /tʃek (ˈsʌmbədi/ ˈsʌmθɪŋ) aʊt/
 to look at sb/sth to see if it is interesting or useful You can check out the price of hotels on this website. ❖ vérifier
- 8.6 destination (n) /destr'ner∫n/
 the place where you are going On today's
 holiday programme, our destination is Brazil.

 ❖ destination
- 8.7 partly (adv) /ˈpɑːtli/
 not completely Both drivers were partly to blame for the accident. > part (n)
 ❖ partiellement
- **8.8 printed** (adj) /,printid/ which has been printed on paper • *I prefer to* read printed books rather than those in digital form. ➤ print (v, n) ❖ imprimé(e)
- 8.9 beyond (prep) /bɪˈjɒnd/
 outside the limits of a subject, activity, etc.
 What he did was beyond our imagination.
 ❖ au-delà de
- 8.10 shot (n) /ʃot/ a photo • Using a special underwater camera, the photographer took a beautiful shot a of the shark. ➤ shoot (v) ❖ photo

- 8.11 filmmaker (n) /ˈfɪlmˌmeɪkə(r)/
 sb who directs or makes films Jennifer Lee
 became a popular filmmaker with the children's
 film, 'Frozen'. ❖ réalisateur, réalisatrice
- 8.12 worth (n) /w₃:θ/
 the amount of money sth costs or can be sold
 for She bought thousands of pounds' worth
 of photographic equipment. ❖ valeur
- 8.13 capture (v) /ˈkæptʃə(r)/
 to take (a photo or video footage) The
 photographer managed to capture the light
 beautifully in this image. ❖ capturer
- 8.14 whilst (conj) /warlst/
 although; whereas Whilst most awards go
 to male filmmakers, there are an increasing
 number of women involved who deserve more
 attention for their efforts. ❖ alors que
- 8.15 let's face it (expr) /lets feɪs ɪt/
 let's be honest Let's face it, you're terrible at singing, so you'll never win the talent contest.

 ❖ admettons-le
- **8.16** -worthy (suffix) /'w₃:ði/
 deserving or suitable Fans believe that the film is Oscar-worthy. >> worth (n) ❖ digne de
- 8.17 likes (n pl) /laɪks/
 comments, or one-click reactions from other
 users who like your posts I don't understand
 how your silly Facebook post got so many
 likes! ➤ like (v) ❖ mentions, likes, (i'aime)
- 8.18 book (v) /bʊk/
 to make arrangements to stay in a place, eat
 at a restaurant, etc. on a particular date or time
 We're going to book a holiday in Italy for
 summer. ➤ booking (n) ❖ réserver
- 8.19 influencer (n) /'ɪnfluənsə(r)/
 sb who uses social media to affect other people's opinions or knowledge about sth

 Laura's fashion blog has made her a well-known influencer on social media.
 ⇒ influence (n, v), influential (adj)
 ❖ influenceur, influenceuse
- 8.20 promote (v) /prəˈməʊt/
 to advertise The band made a video clip to promote their latest song. >> promotion (n)
 ❖ promouvoir

- 8.21 nightlife (n) /'nartlarf/
 entertainment available in the evening and at night New York is famous for its nightlife.
 There's always plenty of entertainment for visitors. ❖ vie nocturne
- 8.22 follower (n) /ˈfoləʊə(r)/
 a person who admires a particular person, sport, idea, etc. I write a blog on sport and I have a large number of followers.
 ➤ follow (n, v), following (adj, n) ❖ follower (abonné)
- 8.23 increase (n) /¹ɪŋkriːs/
 a rise in number, amount or value There
 has been an increase in crime in this area.
 increase (v), increasing (adj), increasingly
 (adv) ❖ augmentation
- 8.24 purchase (v) /'pɜːtʃəs/
 to buy They purchased a new washing
 machine yesterday for 400 euros.

 > purchase (n) ❖ acheter
- 8.25 balance (n) /'bæləns/
 a fair position between two things at which
 both are the same level Panos is trying to
 find a balance between his work and his family
 life. ➤ balance (v), balanced (adj) ❖ équilibre
- 8.26 troll (n) /trəʊl/
 a creature, especially in Scandinavian stories,
 which looks like an ugly person In her
 favourite fairy story, a family of huge ugly trolls
 lived inside a huge tree. ❖ troll
- 8.27 tongue (n) /tʌŋ/
 the soft organ inside your mouth that you use for eating and talking I bit my tongue while having lunch today and it really hurt.
 ❖ langue
- 8.28 cliff (n) /klrf/
 a high area of land next to the sea The white cliffs on the south coast of England are a spectacular sight. ❖ falaise
- 8.29 jut (v) /dʒʌt/ to be further forward, or to stick out ● Small balconies jut out from the sides of the hotel. ❖ saillie
- 8.30 double (v) /'dʌbl/
 to increase by twice the amount or number
 The city's population doubled when people moved there from the countryside to find jobs.
 ➤ double (adj) ❖ doubler
- 8.31 necessarily (adv) /,nesə'serəli/ in all cases ● You don't necessarily have to be an expert to set up a website – anyone can do it by following some instructions. ➤ necessary (adj), necessity (n) ❖ nécessairement
- 8.32 steep (adj) /sti:p/
 this describes a slope that goes up or down
 very quickly I had to get off my bicycle and
 push it up the steep hill. ❖ raide

- 8.33 inevitably (adv) /ɪnˈevɪtəbli/ not surprisingly; of course ● Inevitably, it rained for the whole day we were supposed to go hiking. ➤ inevitable (adj) ❖ inévitablement
- 8.34 knock-on effect (n) /'nok,pn ɪˌfekt/
 sth that causes other results to follow indirectly

 If you go to school when you have the flu,
 it will have a knock-on effect on the health of
 your classmates and their families.
 ❖ répercussion, conséquence (directe)
- 8.35 widen (v) /'waɪdn/ to make sth wider; to become wider ● The river widened as it got closer to the sea. ➤ wide (adj), width (n) ❖ s'élargir
- 8.36 thus (adv) /ð∧s/
 because of this; as a result of this He had
 lost his phone. Thus, it was impossible for him
 to call for help. ❖ par conséquent
- 8.37 litter (n) /'lɪtə(r)/
 rubbish in the street Please don't drop litter
 in the park. Put it in the bins provided.

 ❖ déchets
- 8.38 bunch (n) /b∧ntʃ/ a group • I shared the news with a bunch of friends on social media. ❖ groupe
- 8.39 edge (n) /edg/
 the part of sth furthest from its centre
 I wonder what there is at the edge of the universe. ❖ bord
- 8.40 footage (n) /ˈfʊtɪʤ/
 a film or part of a film of sth Footage of the
 war can be seen in documentaries about those
 times. ❖ séquence
- 8.41 recognition (n) /rekəg'nɪʃn/
 a sign of admiration or respect Dennis posts videos on YouTube often to gain recognition for his business. ➤ recognise (v)
 ❖ reconnaissance
- 8.42 landmark (n) /ˈlændmɑːk/
 an object or structure that you can see easily
 from far away and that helps you know your
 location The Eiffel Tower is a famous
 landmark that can be seen for miles in the
 centre of Paris. ❖ (point de) repère
- 8.43 popularity (n) /popjʊ'lærəti/
 the state of being liked a lot The singer's
 popularity increased with his new video, which
 was promoted on social media. ➤ popular
 (adj) ❖ popularité
- 8.44 issue (n) /'ɪʃuː/
 an important topic or problem that people talk
 about You should discuss these issues with
 your teacher. ❖ question, problème
- 8.45 alongside (prep) /əˌloŋ'saɪd/
 together with The dangers of giving personal
 information to strangers goes alongside the
 use of social media. ➤ alongside (adv)
 ❖ parallèlement à

Vocabulary Page 92

- 8.46 blogger (n) /'blogə(r)/
 sb who writes a blog The travel bloggers'
 main aim was to earn money from
 advertisements. ➤ blog (n, v) ❖ blogger,
 bloggeuse
- 8.47 camera operator (n) /ˈkæmrə ˈɒpəreɪtə(r)/
 sb who operates a TV camera John is a
 camera operator at a local TV station.
 ❖ cadreur, caméraman
- 8.48 host (n) /həʊst/
 sb who talks to the guests on a TV or radio
 show The talk show host announced that his
 special guests that day would be Lady Gaga
 and Kanye West. ❖ animateur; animatrice
- 8.49 headline (n) /'hedlaɪn/
 the title of a news story The headline yesterday was 'Town flooded in tsunami'.
 ❖ titre
- 8.50 journalist (n) /'dʒɜːnəlɪst/
 a person who writes news stories for
 newspapers and/or other media The
 journalist wrote a long article about the war.
 > journalism, journal (n) ❖ journaliste
- 8.51 selfie (n) /'selfi/
 a photo that you take of yourself Irene's just
 posted another selfie on Instagram. ❖ selfie
- 8.52 offline (adj) /,pf'laɪn/
 not connected to the internet I can write emails
 offline and send them later when I get a WiFi
 connection. ➤ offline (adv) ❖ hors ligne
- 8.53 online profile (n) /'pnlaɪn 'prəʊfaɪl/
 a short description that you give with details
 about yourself on the internet Don't write
 too much personal information on your online
 profile. ❖ profil en ligne
- 8.54 homepage (n) /ˈhəʊmˌpeɪdʒ/
 the main page of information on a website
 We hired a graphic designer to create a
 more attractive homepage for the company
 website. ❖ page d'accueil
- 8.55 attachment (n) /ə'tæt∫mənt/
 sth extra that you send with an email
 Never open attachments that you receive
 from senders you don't know. >> attach (v),
 attached (adj) ❖ pièce jointe
- 8.56 file (n) /faɪl a set of data on a computer This file on my computer is called HW01 because it was the first homework task I did this year. ➤ file (v) ❖ fichier

- 8.57 chat room (n) /'tʃæt ruːm/
 an area on the internet where people can write
 messages to each other, often on one subject

 Before ordering goods online from a new
 company, I often check out chat rooms for any
 comments about them. ❖ chat room, forum,
 salle de chat
- 8.58 helpline (n) /'help,laɪn/
 a phone service or chat room that offers
 support on a particular problem If your
 bank card is lost or stolen, call the helpline
 immediately to report it. ❖ service d'assistance
- 8.59 web chat (n) /ˈweb tʃæt/
 an area on the internet where people can write messages to discuss things with each other
 In a web chat on the group's Facebook page, the members arranged to meet in person for a social event. ❖ chat sur le Web
- **8.60 google** (v) /'gu:gl/ to search for information on the internet by writing words on the Google™ search engine • *To get* an idea of what something costs, just google it to compare prices online. ❖ chercher sur Google, googeliser
- 8.61 search engine (n) /sɜːtʃ 'enʤɪn/
 a program that finds data from an online
 network I usually use Google as a search
 engine. ❖ moteur de recherche
- 8.62 user group (n) /ˈjuːzə gruːp/
 a group of people who share information on
 the internet, usually about computers, other
 digital equipment, or an online service

 In the user group chat room, I found some
 useful tips on how to operate my camera.
 groupe d'utilisateurs
- 8.63 voicemail (n) /'vɔɪsmeɪl/
 a phone service that stores messages that
 you can listen to later When she checked
 her voicemail, she realised she had missed an
 important call from her boss. ❖ messagerie
- 8.64 truthful (adj) /'tru:θfl/ telling the truth, not lies; honest • I don't believe everyone is truthful about their date of birth on their online profiles. ➤ truth (n), true (adj) ❖ sincère

Grammar Page 93

- wnlock (v) /ˌʌn'lɒk/
 to open sth that was locked He's left his keys
 inside the house and now he can't unlock the
 door to get in. ❖ déverrouiller ⑤ Opp: lock
- **8.66** webcam (n) /'webkæm/ a camera on a computer ● My grandparents use their webcam so we can see them when we talk on the laptop. ❖ webcam

Listening Page 94

- 8.67 pleasure (n) /'pleʒə(r)/
 happiness, enjoyment or satisfaction
 He gets a lot of pleasure from writing his blog. ➤ please (v), pleased, pleasant (adj)
 plaisir
- 8.68 commute (n) /kəˈmjuːt/
 the journey from home to work and vice versa
 Mum needs at least an hour for her commute to work. > commuter (n) ❖ faire la navette (domicile-travail)
- 8.69 estate agent (n) /r'stert 'erdʒənt/
 a person whose job is to sell houses and land
 The estate agent showed us the house.
 agent immobilier

Speaking Page 95

- audiobook (n) /ˈɔːdiəʊbʊk/
 a recording of a book being read out, which
 you can download or listen to online She
 enjoys listening to audiobooks while she's
 travelling. ❖ livre audio
- 8.71 option (n) /'pp∫n/ sth you can choose to do or have • We have two options: stay here or go to a hotel. ➤ opt (v) ❖ option
- 8.72 TV guide (n) /ˌtiː'viː gaɪd/ a magazine or webpage with details of TV programme times on each channel ● Let's check out the TV guide to see if there's a good film on tonight. ❖ programme télé
- 8.73 content (n) /'kɒntent/
 what is included in sth Before each film
 begins, there is a notice saying which age
 group the content is suitable for. ➤ contain (v),
 contents (n pl) ❖ contenu
- 8.74 recommendation (n) /,rekəmen'deɪʃn/
 a suggestion or advice about the best thing to
 do, buy, etc. Based on his experience, he
 made some recommendations for improving
 our work. ➤ recommend (v)
 * recommandation
- 8.75 tale (n) /teɪl/
 a story Grandpa told us tales about his
 adventures as a sailor. ❖ histoire conte

Grammar Page 96

appreciate (v) /əˈpriːʃɪeɪt/
understand how good sb/sth is
I appreciate all your help. I couldn't have
done everything by myself. > appreciation (n),
appreciative (adj) ❖ apprécier

- 8.77 editor (n) /'edɪtə(r)/
 sb who is in charge of a newspaper or
 magazine The editor liked the journalist's
 work and offered her a job at the newspaper.
 > edit (v), editorial (adj) ❖ rédacteur/trice
 éditeur/éditrice
- artificial intelligence (n) /ɑːtrˈfɪʃl ɪnˈtelɪʤəns/ (abbreviation: AI) computer technology where computers work in a similar way to human brains Artificial intelligence is used to build computers that learn while they work.
 ❖ intelligence artificielle
- audience (n) /ˈɔːdɪəns/
 people watching or listening to a performance
 or broadcast At the end of the play, the
 audience stood up and clapped loudly.
 ❖ public
- 8.80 e-document (n) /'iːˌdokjumənt/
 a document exchanged between people that is in digital form on a computer He received his contract by email as an e-document.
 ❖ document électronique
- 8.81 filter (n) /'fɪltə(r)/
 a special effect added to a digital photo
 Just add a filter to your profile photo if you want to make your skin look smoother.
 ➤ filter (n) ❖ filtre
- 8.82 viral (adj) /'vaɪrəl/
 spread quickly over the internet and seen by
 many people Her video of the incident went
 viral and everyone was discussing it on social
 media. * viral(e)

Use your English Page 97

- 8.83 catch on (phr v) /kæʧ pn/
 to become popular and fashionable Ballroom
 dancing has really caught on since the TV
 reality show 'Dancing with the Stars' was first
 broadcast. ❖ devenir à la mode
- 8.84 catch up (phr v) /kætʃ ∧p/
 to talk with sb to share each other's news

 I must finish some work now. Let's catch up
 later and have a coffee. ❖ renouer le contact,
 rattraper le temps perdu
- 8.85 bring over (phr v) /brɪŋ əʊvə(r)/
 to take sb/sth to a place l'll bring over my
 camera to take your profile photo. ❖ apporter,
 amener
- 8.86 bring up (phr v) /brɪŋ ∧p/
 to mention a subject I'd like to bring up the subject of internet safety. ❖ mentionner
- 8.87 hang on (phr v) /hæŋ ɒn/
 to wait or be patient I think I can help fix your
 laptop. Just hang on a moment while I find the
 right programme. ❖ patienter

- 8.88 hang up (phr v) /hæŋ ∧p/
 to end a phone call Julia was so annoyed
 that she hung up the phone before the
 unknown caller could say any more.
 ❖ raccrocher
- 8.89 look up (phr v) /lʊk ʌp/
 to look for information about sth, e.g. in a
 dictionary, book or the internet You can
 look up words in a dictionary if you don't
 understand them. ❖ rechercher
- 8.90 look at (phr v) /lʊk æt/
 to think carefully about something in order to
 make a decision The company is looking at
 ways to save money and time. ❖ étudier
- 8.91 call in (phr v) /kɔːl ɪn/
 to make a short visit I'll call in on Grandma
 on my way to the shops. ❖ rendre visite
- 8.92 call back (phr v) /kɔl bæk/
 to phone sb who has phoned you earlier
 ▶ Jerry can't come to the phone at the
 moment, so he'll have to call you back.
 ❖ rappeler
- 8.93 screen time (n) /'skri:n taɪm/
 the amount of time spent looking at a screen
 on a device Perhaps parents should try to
 limit their own screen time as an example to
 their children. ❖ temps d'écran
- 8.94 mistaken (adj) /mr'sterkən/ incorrect ● I thought the online profile belonged to my cousin in Canada, but I was mistaken. It was another person with the same name. ➤ mistake (n, v) ❖ erroné(e), faux/ fausse
- 8.95 accompany (v) /ə'kʌmpəni/
 to travel with sb else Young children must be
 accompanied by their parents. ❖ accompagner
- 8.96 journal (n) /ˈʤɜːnʊl/
 a magazine, usually on a particular subject
 I read about this rare disease in a medical journal. ❖ revue
- 8.97 operate (v) /'operest/
 to use; to make sth work Please show me how to operate this camera as I don't know where to begin. ➤ operator, operation (n)
 ❖ faire fonctionner

Phrasal verbs

bring over	catch on	hang up
bring up	catch up	look at
call back	check out	look up
call in	hang on	take down

Writing Pages 98-99

- 8.98 animal welfare (n) /ˈænɪml ˈwelfeə(r)/
 the protection of animals to keep them healthy
 and safe The RSPCA is an animal welfare
 organisation in the UK which looks after lost or
 injured animals. ❖ bien-être animal
- 8.99 hacking (n) /ˈhækɪŋ/
 illegally accessing a computer Hacking is a
 serious problem as personal information can
 be stolen from your computer. ➤ hack (v),
 hacker (n) ❖ piratage
- 8.100 storyline (n) /'stɔːrilaɪn/
 a plot for a novel or film The acting was
 good, but the storyline itself was a bit slow and
 predictable. ❖ scénario, intrigue
- 8.101 confusing (adj) /kənˈfjuːzɪŋ/
 not clear or easy to understand These
 instructions are so confusing. What do I have
 to do? ➤ confuse (v), confusion (n), confused
 (adj) ❖ confus(e)
- 8.102 episode (n) /'episəʊd/
 a part of a story in a series on TV or radio

 I missed the final episode of that series last night. What happened in the end? ❖ épisode
- 8.103 mysteriously (n) /mr'strəriəsli/
 strangely; in a way that's hard to explain
 The computer went off mysteriously
 when he was about to upload his documents.
 ➤ mystery (n), mysterious (adj)
 ❖ mystérieusement
- 8.104 recommend (v) /rekə'mend/ to suggest ● I don't recommend the book because it's so badly written and the historic facts are incorrect. ➤ recommendation (n)
 ❖ recommander
- 8.105 series (n) /'sɪərɪz/
 a set of TV programmes The series
 'Bewitched' from the 1970s was made into a
 film in 2005 with Nicole Kidman in the main
 role. ❖ série
- 8.106 star (v) /sta:(r)/
 to have in the main role The series 'Stranger
 Things' stars the English actor Millie Bobby
 Brown in the part of Eleven. ➤ star (n)

 star, vedette
- 8.107 disappearance (n) /ˌdɪsəˈpɪərəns/
 the fact of having disappeared Nobody could
 explain the prince's mysterious disappearance.

 > disappear (v) ❖ disparition ⑤ Opp:
 appearance
- 8.108 scriptwriter (n) /'skrɪptraɪtə(r)/
 sb who writes the dialogues and instructions
 for films and plays Though the film was
 based on the book, the scriptwriter had
 modernised the dialogues. ❖ scénariste

- 8.109 government (n) /'gʌvənmənt/
 a group of people elected to run a country or state The government decided to make new laws to reduce the number of cars in cities.
 >> govern (v) ❖ gouvernement, administration
- 8.110 element (n) /'elɪmənt/
 one basic part of sth The film location
 was one of its most successful elements.
 ⇒ elementary (adj) ❖ élément ⑤ Syn: aspect
- 8.111 take down (phr v) /teɪk daʊn/
 to remove sth that was written or shown
 on the internet The rude comments were
 taken down from Twitter after several users
 complained about them. ❖ retirer

Jobs and people

audience editor influencer blogger estate agent journalist camera operator filmmaker aid worker digital follower scriptwriter humanitarian host

Video Page 100

- 8.112 priority (n) /prarˈɒrəti/ sth that is more important than everything else and should be given attention first ● Of course your work is important, but staying healthy should be your top priority. ➤ prioritise (v)
 ❖ priorité
- **8.113 devastating** (adj) /'devəstertɪŋ/
 damaging sth badly *The devastating fire*flattened the whole forest. ➤ devastate (v),
 devastation (n) ❖ dévastateur, dévastatrice
- **8.114** urgently (adj) /'ɜːʤəntli/
 without delay The animal needs medical
 treatment urgently as it seems to be in terrible
 pain. ➤ urgency (n), urgent (adj) ❖ urgemment

- 8.115 visual (adj) /ˈvɪʒʊəl/
 which can be seen Do you have a visual recording of the storm on your camcorder?

 > vision (n) ❖ visule(le)
- 8.116 crisis mapper (n) /ˈkraɪsɪs ˈmæpər/
 a person whose job is to collect and analyse
 data during a crisis After the disastrous
 earthquake, crisis mappers helped relief
 organizations distribute aid to the places in
 most need. ❖ cartographe de crise
- 8.117 digital humanitarian (n) /ˈdɪdʒɪtl hjuːˌmænɪˈteəriən/
 sb who supports charities, but only on social media Anyone can give 'likes' or comments on posts about people in need, but how many of these digital humanitarians are willing to go out and give practical help?
 ❖ humanitaire numérique
- 8.118 key (adj) /kiː/
 the most important A strong title is a key
 factor in attracting the reader's attention to an
 article. ❖ clé, principal(e)
- 8.119 satellite imagery (n) /'sætəlart 'rmɪdʒəri/
 pictures taken from a satellite travelling in
 space around Earth The weather app uses
 information from satellite imagery to show wind
 currents. ❖ imagerie satellite

Online communication and media

artificial	filter	satellite imagery
intelligence	google	search engine
attachment	hacking	selfie
audiobook	headline	user group
blog	helpline	viral
chat room	homepage	visual
e-book	journal	voicemail
e-document	likes	web chat
file	platform	webcam