NATIONAL GEOGRAPHIC LEARNING PERSPECTIVES

Upper Intermediate Word lists

Greek

Συντομογραφίες στο μάθημα λέξεων:
Οι ακόλουθες συντομογραφίες χρησιμοποιούνται στον κατάλογο λέξεων: n = noun (ουσιαστικό), v = verb (ρήμα), adj = adjective (επίθετο), adv = adverb (επίρρημα), phr = phrase (φράση), phr v = phrasal verb (ρήμα με πρόθεση ή/και επίρρημα)

Word	Pronunciation	Definition	Example(s)	Translation
Unit 2				
p20				
entrepreneur (n)	/ˌɒntrəprəˈnɜː(r)/	a person who makes money by starting or running a business, often involving financial risks or new ideas	*Although Steve had no formal qualifications, his creativity and determination as an entrepreneur led him to develop a successful company.*	επιχειρηματίας
reality (n)	/riˈæləti/	the truth; the real situation	*The reality is that there are more poor people than rich.*	πραγματικότητα
p21				
be based (v)	/ˌbiː ˈbeɪst/	to use a particular place as the main location for a business to work from	*Our offices are based in the centre of the Sydney.*	έχω ως βάση, έχω ως έδρα
businessperson (n)	/ˈbɪznəsˌpɜːsn /	a person who works at a high level in business	*Tina is a successful businessperson, running a chain of high-street shops.*	επαγγελματίας
distribute (v)	/dɪˈstrɪbjuːt/	to give things to business, shops or people in many different places	*This publisher distributes books in several languages.*	διανέμω

diverse (adj)	/daɪˈvɜː(r)s/	of many different kinds	*Our office has employees from diverse backgrounds, so we have to respect cultural differences at work.*	ποικίλος, -η, -ο
failure (n)	/ˈfeɪljə(r)/	lack of success	*Don't let one failure stop you from trying again.*	αποτυχία
handle (v)	/ˈhændl/	to deal with a certain situation	*Carmen isn't very good at handling difficult customers in her shop.*	χειρίζομαι
impressive (adj)	/ɪmˈpresɪv/	causing you to admire something/somebody because of special qualities or skills	*We have all our meetings with new clients in our impressive modern offices.*	εντυπωσιακός, ή, -ό
investor (n)	/ɪnˈvestə(r)/	someone who puts their money into a business, etc. to make a profit	*We are looking for new investors to expand our chain of cafés.*	επενδυτής
network (v)	/ˈnetˌwɜːk/	to connect with people who are in the same business as you	*It's very important to network if you want to be successful in your career*.	δικτυώνομαι
put together (phr v)	/ˌpʊt təˈgeðə(r)/	to join the parts of something to each other; to prepare something by collecting and organising ideas, etc.	*We are trying to put together a list of people who know how to programme computers.*	συνδυάζω
raise money (phr)	/ˌreɪz ˈmʌni/	to collect money for a special purpose	*Terry is trying to raise money so he can start a new business.*	συγκεντρώνω χρήματα
recover (v)	/rɪˈkʌvə(r)/	to get over an illness or something bad	*Our business is beginning to recover from last year's drop in sales.*	αναρρώνω
supplier (n)	/səˈplaɪə(r)/	a person or company who supplies goods	*China is the world's top supplier of plastic products.*	προμηθευτής
p22				
aspect (n)	/ˈæspekt/	a part of an idea, situation, problem, etc.	*I think the most important aspect to consider when choosing a career is job satisfaction.*	πλευρά, άποψη,
barrier (n)	/ˈbæriə(r)/	a problem that stops things from moving forward	*Over the last century, gender barriers in Europe have gradually been broken down, giving women opportunities to succeed in business.*	εμπόδιο

corporate (adj)	/ˈkɔː(r)p(ə)rət/	connected with a large company	*He enjoys working in the corporate world.*	εταιρικός, ή, -ό
discourage (v)	/dɪsˈkʌrɪdʒ/	to stop somebody from doing something difficult or new	*The high cost discouraged Irene from enrolling in the music school.*	αποθαρρύνω
leadership (n)	/ˈliːdə(r)ʃɪp/	to be a leader	*The company became very successful under the leadership of the new managing director.*	ηγεσία
majority (n)	/məˈdʒɒrəti/	the largest number of people or things	*The majority of workers would like a pay rise.*	πλειοψηφία
market (v)	/ˈmɑː(r)kɪt/	to make a product or service available and advertise it	*Expensive brands are cleverly marketed to attract wealthy customers.*	βγάζω στην αγορά, προωθώ
potential (n)	/pəˈtenʃ(ə)l/	something that can be developed in the future	*Pete's strong communication skills give him the potential to become a good politician.*	ενδεχόμενο
publisher (n)	/ˈpʌblɪʃə(r)/	company that publishes/produces books or magazines	*National Geographic is a major publisher of non-fiction books and scientific magazines.*	εκδότης
risk (n)	/rɪsk/	something that can be dangerous	*Opening a new shop in a time of economic crisis was a huge risk.*	ρίσκο
self- (prefix)	/self/	of/by itself or yourself	*Young entrepreneurs can become self-made millionaires with successful start ups.*	εαυτός, -ή, -ό
wealthy (adj)	/ˈwelθi/	having a lot of money	*Famous footballers can become very wealthy at the height of their careers.*	πλούσιος, -η, -ο
p23				
adapt (v)	/əˈdæpt/	to change to deal with a new situation	*We were able to adapt to a new way of life when we moved to America.*	προσαρμόζω
campaign (n)	/kæmˈpeɪn/	a plan of activities designed to achieve a goal	*John's advertising campaign attracted new investors to his company.*	εκστρατεία
capable (adj)	/ˈkeɪpəbl/	having the ability to do something	*Sarah is capable of doing several difficult tasks at the same time.*	ικανός

climate change (n)	/ˈklaɪmɪt ˌʧeɪnʤ/	change in the world's weather patterns	*Climate change is a serious problem that is threatening our planet.*	κλιματική αλλαγή
cut down (phr v)	/ˌkʌt ˈdaʊn/	to make something fall by cutting it	*We had to cut down the old tree in our garden because it had a disease.*	κόβω
demonstrate (v)	/ˈdemənˌstreɪt/	to show how something works	*Let me demonstrate how to install this program on a laptop.*	κάνω επίδειξη
detect (v)	/dɪˈtekt/	to find or discover	*Using the GPS, we detected the best route to the port.*	ανακαλύπτω
expand (v)	/ɪkˈspænd/	to make bigger	*Jane decided to expand her clothing business to European countries.*	επεκτείνω
illegal (adj)	/ɪˈliːg(ə)l/	not allowed by law	*It's illegal to drive a car without insurance.*	παράνομος, -η, -ο
pressure (n)	/ˈpreʃə(r)/	a force or something strong that pushes hard	*Leo was under pressure to do well in his exams.*	πίεση
solar (adj)	/ˈsəʊlə(r)/	energy from the sun	*Solar energy provides a clean and cheap source of electricity.*	ηλιακός, ή, -ό
tribe (n)	/traɪb/	a group of people, often from inter-connected, extended families, who live in one area and share a common culture, language, etc.	*The Amazonian tribe lived in a remote part of the rainforest, unknown to the outside world until recently.*	φυλή
p24				
backup (n)	/ˈbækʌp/	a copy of information stored in a computer file	*I always make two backups of important files.*	αντίγραφο ασφαλείας
bargain (n)	/ˈbɑːgɪn/	something offered at a lower price than it usually costs	*I often find great bargains in the street market.*	τιμή ευκαιρίας, ευκαιρία
confirm (v)	/kənˈfɜː(r)m/	to show that something is true or correct especially with proof	*To use online banking, you must enter your password and answer a security question to confirm your identity.*	επιβεβαιώνω
data (n)	/ˈdeɪtə/	information or facts on a topic	*Scammers often use fake competitions to collect personal data from computer users.*	δεδομένα

distant (adj)	/ˈdɪstənt/	not closely related	*My father's distant cousins live in Brazil.*	απόμακρος, -η, -ο
edit (v)	/ˈedɪt/	making changes to information	*I had to edit my profile because some of the information was incorrect.*	επεξεργάζομαι
email (n)	/ˈiːmeɪl/	a letter sent through the internet	*I send emails to all my friends in other countries because it's a fast way to convey my thoughts.*	μήνυμα ηλεκτρονικού ταχυδρομείου
filter (n)	/ˈfɪltə(r)/	to set a programme that stops unnecessary information coming through	*We filter all our emails to make sure we only receive important letters.*	φιλτράρω
inbox (n)	/ˈɪnˌbɒks/	a place on a computer where emails are stored and shown	*Jenny's inbox is always full of new business proposals.*	χώρος στον υπολογιστή που έχει αλληλόγραφια
infect (v)	/ɪnˈfekt/	to pass on a virus that can be harmful to computer files	*I never open email attachments from unknown senders in case they infect my computer.*	μολύνω
permission (n)	/pə(r)ˈmɪʃn/	a statement allowing someone to do something	*Students have permission to use the computer room in the library every afternoon.*	άδεια
profile (n)	/ˈprəʊfaɪl/	a description that gives useful information about somebody or something	*It's not advisable to give too many personal details on your social media profile.*	προφίλ
social media (n)	/ˌsəʊʃəl ˈmiːdiə/	internet sites where you can network and meet people	*Facebook and Twitter are very popular social media sites that can be fun when used wisely.*	μέσα κοινωνικής δικτύωσης
source (n)	/sɔːs/	the place where something comes from	*We make sure our news sources are trustworthy and reliable.*	πηγή
spam (n)	/spæm/	unwanted emails that go to a very large number of people	*It's annoying to receive repeated spam emails and calls from companies I have no interest in.*	ανεπιθύμητη αλληλογραφία

store (v)	/stɔː(r)/	to place in a computer file	*I store all my photos on my computer and back them up on an external hard disc.*	αποθηκεύω
USB stick (n)	/juː es ˈbiːˌstɪk/	a small piece of equipment that stores information, music, photos, etc.	*We transfer information from our computer to the USB stick.*	στίκακι αποθήκευσης
p25				
assume (v)	/əˈsjuːm/	to think something is true with no real proof	*I assume this programme may be useful, but I could be wrong.*	υποθέτω
attach (v)	/əˈtætʃ/	to join together	*You can attach small files in emails for the reader to download onto their computer.*	συνδέω
banking (n)	/ˈbæŋkɪŋ/	doing activity with bank accounts	*I always pay for my airline tickets through online banking.*	τραπεζικές συναλλαγές
eventually (adv)	/ɪˈventʃuəli/	after a long time	*After searching all day, he eventually found the old contract in a cupboard.*	τελικά
origin (n)	/ˈɒrɪdʒɪn/	place where something starts	*Jazz music has its origins in New Orleans.*	καταγωγή
statement (n)	/ˈsteɪtmənt/	something that gives information	*My bank statement showed that I had been charged twice for the same item, so I contacted the company immediately.*	δήλωση
victim (n)	/ˈvɪktɪm/	a person who has been attacked, or hurt by somebody or in an accident	*I was a victim of a computer hacker who stole all my personal information.*	θύμα
p26				
fund (n)	/fʌnd/	money saved or put aside for a special reason	*An emergency fund was set up to assist earthquake victims.*	τάμειο για ειδικές ανάγκές
gender (n)	/ˈdʒendə(r)/	the fact of being male or female	*We don't know the gender of the baby yet.*	φύλο
guarantee (v)	/ˌgærənˈtiː/	to promise that something will happen or be of a certain standard	*The store guarantees the quality of their products and offers refunds for faulty items.*	εγγυούμαι
post (v)	/pəʊst/	to put a piece of writing on a blog or the internet in general	*Martha posted an interesting article about internet banking on her blog.*	δημοσιεύω

p27				
beg (v)	/beg/	to ask for something anxiously	*He begged the manager to give him his job back.*	ικετεύω
p28				
code (n)	/kəʊd/	words, letters, numbers or symbols that represent a secret message	*We couldn't break the secret code on the computer.*	κωδικός, κώδικας
executive (adj)	/ɪgˈzekjʊtɪv/	having an important role in making decisions and managing a business	*A meeting of executive officers will be held in the board room at 9.30 am.*	εκτελεστικός, διοικητικός
go too far (phr)	/ˌgəʊ tuː ˈfɑː(r)/	to overdo	*His annoying jokes went too far and embarrassed everyone*.	ξεπερνώ τα όρια
(a) matter (of) (phr)	/(ə)ˈmætə(r) (əv)/	a situation (that depends on something); a question (of)	*It's just a matter of time before the company goes out of business.*	θέμα
knock (sth) on the head (phr)	/ˌnɒk (ˈsʌmθɪŋ) ɒn ðə ˈhɛd/	to stop something happening	*The sudden snowstorm knocked our plans to go hiking on the head.*	σταματάω κάτι να γίνει, εμποδίζω
p29				
intrigue (v)	/ɪnˈtriːg/	to make someone feel interested in and want to learn more about something	*The idea of starting up a business intrigued me, so I asked an accountant for advice on where to begin.*	κινώ την περιέργειά
out of hand (phr)	/ˌaʊt əv ˈhænd/	out of control	*The meeting got out of hand when we couldn't agree on a holiday plan.*	εκτός ελέγχου
turn up (phr v)	/ˌtɜːn ˈʌp/	to arrive	*No one expected Sam to turn up late for the meeting because he's always on time.*	εμφανίζομαι
p30				
harvest (v)	/ˈhɑːvɪst/	to collect fruit or vegetables	*Some types of fruit, such as strawberries, are harvested in early summer.*	θερίζω
invent (v)	/ɪnˈvent/	to create something that has never been made before	*Polly is trying to invent a device that helps blind people see.*	εφευρίσκω
p31				
automatically (adv)	/ˌɔːtəˈmætɪkli/	without thinking; without needing a person to do something	*When you press this button, the machine opens automatically.*	αυτόματα

distribution (n)	/ˌdɪstrɪˈbjuːʃn/	the act of giving something to many people or sending things to many places.	*The distribution of food around the world is easily achieved by container shipping.*	διανομή
export (v)	/ˈekspɔːt/	to transport goods to another country, often to be sold there	*Germany has been producing and exporting high-end cars for decades.*	εξάγω
fund (v)	/fʌnd/	to give money so that something can happen	*The computer company funded our school's IT equipment.*	χρηματοδοτώ
relate (v)	/rɪˈleɪt/	to have a connection	*The film script didn't relate to the original play; it was adapted beyond recognition.*	σχετίζομαι
p37				
profit (n)	/ˈprɒfɪt/	money a business makes after taxes and expenses; an amount gained when something is sold for a higher price than it was bought	*Our shoe shop made a profit of $10,000 this month.*	κέρδος