Level 4 Business Writing

Worksheet 2: Comparing options and recommending

1 Which type of energy is renewable (R), and which is non-renewable	(N)?
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wind	oil	solar	wood	gas	hydroelectric

2 Discuss these questions in groups.

- Do you know what type of energy your company uses? Does it use renewable or non-renewable energy? Or both?
- 2 List reasons why a company might use renewable energy such as wind power or solar energy. What are the advantages and disadvantages of renewable energy?

3 Read the email. Work in pairs. Discuss these questions.

- 1 What is the main purpose of the email?
- 2 How much energy does the Honda factory get from its wind turbines?
- 3 How do some companies make money from solar power?
- 4 What does the writer recommend?

Dear Mahesh,

Further to our short conversation yesterday about introducing renewable energy sources at our manufacturing facilities, I have spoken to a colleague in the energy business and he made the following initial comments.

While he supports the basic idea, he doesn't recommend that we should rely on renewables entirely. Even though more and more companies are using renewable sources of energy such as wind or solar, there aren't many that have replaced traditional non-renewables completely.

- Wind power is one option. For example, the vehicle manufacturer Honda installed two wind turbines at its Russell Point factory. These generate 10% of the factory's electricity, with the other 90% from the grid. However, the initial cost of installing wind turbines is very high, so it's a long time before you see any financial benefits.
- Solar energy is another option, and more and more companies are installing solar panels on factory roofs. Like wind power the initial installation costs are high but, in contrast, solar energy can generate more energy and, in addition to this, you can sell the extra energy back to the grid, so it also makes money.

Therefore I agree with you that using renewable energy sources is a good idea, but there are many points to consider. As a result, I'd recommend that we carry out a detailed feasibility study before any real decisions are made.

GLOSSARY

facility (n) – a place or building(s) for a specific purpose; e.g., a manufacturing facility feasible (adj) – possible feasibility study (n) – a study to find out if a project or plan is possible the grid (n) – the public supply of energy

1	Refer to previous meeting or contact: _Following_,				
2	Introduce one idea before contrasting it with another:,				
3	Add supporting information:1	Also_,			
4	Introduce a contrasting idea:				
5	Introduce an alternative point:	But ,			
6	Explain the result of something	;: <u>So</u> ,,			
	ad these sentences from busines king words or phrases from Exc	ss correspondence. Complete the sentences with ercise 4.			
1	to your applicat offer you an interview.	cion for the post of IT assistant, we would like to			
2	Your quote for installing ten solar panels was very competitive, we'd like to accept your offer.				
3	Thank you for your recommendations, we'd like to thank you for your overall support on this project.				
4	we liked your proposal, we do not think it is suitable for us at this time.				
5	We agree that a wind turbine is the best option, the initial cost of the installation makes the project unfeasible at the present time.				
6	• •	, wind power is renewable.			
W	T	ind turbine near your place of work. Write an			
rec	commendation on installing a warring a warring the arguments for and				
rec	nail using the arguments for and				

explain the results of something

make a recommendation