

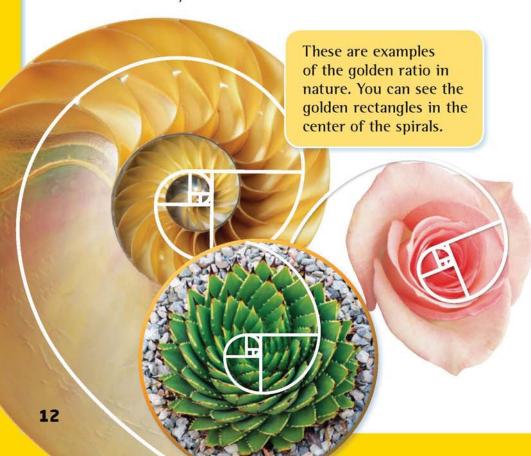
## NATIONAL GEOGRAPHIC

## **Facts About Beauty**

Many fairy tales include beautiful princesses and handsome princes. But what is beauty?

A long time ago, artists and scientists had an idea about what made some things more beautiful than others. They called this idea the **golden ratio**.

The golden ratio describes a rectangular space, also called a golden rectangle, which has a length slightly more than one and a half times its width. This ratio is described in maths as 1:1.618. This ratio is everywhere in nature. It can be found in plants, flowers, seashells, insects and parts of the human body.





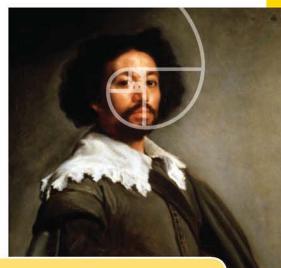
The golden ratio in the Parthenon

Ancient builders used the golden ratio to make beautiful buildings like the Parthenon in Greece.

Artists used the golden ratio to create beauty in their paintings

of people. The faces in these paintings are about one and a half times longer than they are wide. Many people think this makes the people look beautiful or handsome.





The golden ratio in paintings by Leonardo da Vinci (above, left) and Diego Rodríguez de Silva y Velázquez (above, right)

The faces of popular and beautiful movie stars often show the golden ratio, too. However, different people have different ideas about what looks beautiful. That's what makes the world such an interesting place!