## Level 4 Business Writing

## **Worksheet 4: A formal invitation**

## **1** Discuss these questions in pairs.

- 1 What kind of people visit your place of work? Why do they need to visit you?
- 2 Do you normally invite people by phone, by email, or by letter?
- 3 How do they travel to your place of work? Is it easy to find?

## **2** Read the email and answer these questions.

- 1 Why is Ms. Sanchez going to visit Ewa Gobcewicz at the Ashton Hotel?
- Match the purpose (a-c) to the paragraph (1-3) in the email.
  - a giving directions
  - b giving an invitation
  - c giving further details and instructions

Dear Ms. Sanchez,

Further to your application for the job of Hotel Front Desk Manager at the Ashton Hotel, London, I am writing to invite you to an interview on November 3rd at 2:00 p.m. in the hotel's Azure conference room. If you are able to attend at this time, please confirm your attendance by the end of tomorrow at the latest.

The interview will last approximately one hour, and the interview panel will consist of three people: myself, Mr. Ricardo Gonzalez, Regional Head of Ashton Hotels in Europe, and Ms. Leila Moncure, General Manager for the London hotel. Our questions will focus on your suitability for the job, based on the attached job description and selection criteria.

We advise you to arrive at the hotel by public transportation as parking is not available. The hotel is three minutes' walk from Green Park subway station, or buses 141 and 143 stop in front of the main entrance. Please let me know if you have any special requirements which we might need to consider in relation to the interview arrangements.

We look forward to meeting you.

Yours sincerely,

Ewa Gobcewicz

Head of Human Resources

3	Read the email again. Are these sentences true $(T)$ or false $(F)$ ?		
	1 The interview	is in the afternoon.	
2 The candid		te needs to write back and say she can come.	
	3 The interview		
	4 There will be		
	5 The candidate	e has to ask for a job description and a list	
	of reasons for	selection. —	
	6 The hotel has	The hotel has parking she can use.	
	7 The undergro	und train or bus is convenient to the hotel.	
	8 Ms. Gobcewi	cz offers the candidate help in relation to attending	
	the interview.	the interview.	
4	The phrases in the email can be used in other types of invitation (e.g. to a meeting, a seminar, a conference, etc.). Find the phrases used for the following:  1 Referring back to previous contact:		
	2 Inviting some	Inviting someone to an event:	
		the person to confirm attendance:	
	4 Describing th	Describing the length of the event:  Giving travel suggestions and information:	
	5 Giving travel		
		ner help with particular needs:	
	7 Referring to f	uture contact:	
5	people in the hosp seminar and sent	aining company. You are organizing a training seminar for bitality industry. One client, Mr. Hoffman, is interested in the you an email asking about the event. Write a formal reply using ercise 4 and these details:	
Name of seminar:		"Using social media in the hospitality industry"	
Date and place of seminar:		June 5th 9:00 a.m5:00 p.m. Training Room B in Garton Park Center	
Trainers:		Peter Reed, Social Media Expert Susie Hill, Hospitality Marketing Specialist	
Attachment	s:	Brochure with details and objectives of the seminar	
Practical information:		Bus 22 stops outside the Garton center. Parking is also available.	
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I CAN	
refer back to previous contact	
invite someone to an event	
ask the person to confirm attendance	
describe the length of the event	
give travel suggestions and information	
offer further help with particular needs	
refer to future contact	